

## 22.Madhya Pradesh Scheme

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| <b>Name of the Scheme</b>   | Aid to establish a cold chain for Agriculture/Horticulture/Dairy processing   |
| <b>Description of the Scheme</b>  | Establishing cold chain   |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc)                            |   |
| <b>Sector of the Scheme</b>   |   |
| <b>National industry classification code</b>  |   |
| <b>Eligibility Criteria</b>   |   |
| <b>Nature &amp; Mode of Assistance</b>  | Grant in aid of 35% (Rs.5 crore maximum) of the amount invested.  |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)  |   |
| <b>DBT/ Backend / Any other</b>   |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>   | District Industries Centre  |
| <b>Whom to Contact</b>  | Managing Director, M.P. Industrial Development Corporation Limited<br>Email: md@mpidc.co.in, facilitation@mpidc.co.in<br>Contact - +91-755-2552962 & +91-755-2575618, 2571830 |

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| <b>Name of the Scheme</b>  | Power Consumption Aid                                       |
| <b>Description of the Scheme</b>   | Rebate will be payable to the related food processing unit. |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc) |   |

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| <b>Sector of the Scheme</b>   |  |
| <b>National industry classification code</b>  |  |
| <b>Eligibility Criteria</b>   |  |
| <b>Nature &amp; Mode of Assistance</b>  | According to prevailing power tariff, 20% rebate or Rs.1 per unit, whichever is lower will be provided to the high-tension consumers. This will be available for five years from year of production/commercial operations. In the off-season, for 10% of contract demand or demand of actual record, whichever is high, billing will be done according to the normal tariff. |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)  |  |
| <b>DBT/ Backend / Any other</b>   |  |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc.) |  |
| <b>How to apply</b>   | District Industries Centre   |
| <b>Whom to Contact</b>  | Managing Director, M.P. Industrial Development Corporation Limited<br>Email: md@mpidc.co.in, facilitation@mpidc.co.in<br>Contact - +91-755-2552962 & +91-755-2575618, 2571830  |

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| <b>Name of the Scheme</b>  | Single Window Clearance System   |
| <b>Description of the Scheme</b>   | Attracting IT Industries for investment.   |
| <b>Target group</b><br>(Individual,Enterprises-SHG, Cooperatives, Companies etc) | Any new IT/ITeS/ESDM, R&D areas and other allied activities that has been issued IT certificate will be eligible |
| <b>Sector of the Scheme</b>  |  |
| <b>National industry classification code</b>                                     |  |
| <b>Eligibility Criteria</b>  |  |
| <b>Nature &amp; Mode of Assistance</b>   | Ease of establishing industry  |

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| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)  |  |
| <b>DBT/ Backend / Any other</b>   |  |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc.) |  |
| <b>How to apply</b>   | MP Trade & Investment Facilitation Corporation (MP-TRIFAC) would act as a Single Window<br><br>Obtain IT certificate by making an application to MPSEDC. |
| <b>Whom to Contact</b>  | Managing Director, MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500                              |

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| <b>Name of the Scheme</b>  | Land related Benefits  |
| <b>Description of the Scheme</b>   | Applies to public land including land of State Government, NTPSDC, AKVNs, Urban Local Bodies and Development Authorities constituted under Madhya Pradesh Gram Tutha Nagar Nivesh Adhiniyam 1973   |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc) | Any new IT/ITeS/ESDM, R&D areas and other allied activities that has been issued IT certificate will be eligible   |
| <b>Sector of the Scheme</b>  |  |
| <b>National industry classification code</b>                                       |  |
| <b>Eligibility Criteria</b>  |  |
| <b>Nature &amp; Mode of Assistance</b>   | a) Rebate in cost of land<br>b) Allotment in IT Parks/ITIA owned by Department of Science & Technology<br>c) Allotment of raw/undeveloped land<br>d) Lease rent<br>e) Mortgage of land<br>f) Incentives for increased Floor Area Ratio - (FAR) |

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|   | g) Sub-lease of land/properties   |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)  |   |
| <b>DBT/ Backend / Any other</b>   |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>   | Obtain IT certificate by making an application to MPSEDC.   |
| <b>Whom to Contact</b>  | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500 |

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| <b>Name of the Scheme</b>  | Capital Subsidy   |
| <b>Description of the Scheme</b>   | Unit will have to submit a comprehensive Capital Investment Plan, along with application within 15 months start of commercial production.   |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc) | Any new IT/ITeS/ESDM, R&D areas and other allied activities that has been issued IT certificate will be eligible  |
| <b>Sector of the Scheme</b>  |   |
| <b>National industry classification code</b>                                       |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | IT/ITeS (Information Technology enabled Services)<br><br>Capital subsidy of 10% for GFCI upto Rs.2.5 crores limited to Rs.25 lakh. For GFCI above Rs.2.5 crores, capital subsidy would be 5% of incremental GFCI plus Rs.25 lakhs for GFCI upto Rs.2.5 crores. Maximum capital subsidy that can be provided would be Rs.50 lakhs.<br><br>ESDM (Electronics System Design and Manufacturing)<br><br>Capital subsidy of 50% for GFCI upto Rs.10 crores limited to Rs.5 crore to be paid in seven equal annual installments. For |

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|   | GFCI above Rs.10 crores the capital subsidy would be 45% of incremental GFCI plus Rs.5 crore for GFCI upto Rs.10 crores to be paid in seven equal annual installments. Maximum capital subsidy that can be provided would be Rs.150 crores over a period of seven years. |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)  |  |
| <b>DBT/ Backend / Any other</b>   |  |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc.) |  |
| <b>How to apply</b>   | Obtain IT certificate by making an application to MPSEDC.  |
| <b>Whom to Contact</b>  | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500  |

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| <b>Name of the Scheme</b>   | Interest Subsidy  |
| <b>Description of the Scheme</b>  | Within a period of one year from start of commercial operations, unit or financial institution lending term loan to unit shall submit an application for obtaining benefits.<br><br>Unit can submit claims for interest subsidy on a quarterly basis  |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc) |   |
| <b>Sector of the Scheme</b>   |   |
| <b>National industry classification code</b>  |   |
| <b>Eligibility Criteria</b>   |   |
| <b>Nature &amp; Mode of Assistance</b>  | For IT/ITeS<br><br>Interest subsidy of 5% of term loan on interest recovered or actual rate charged by lender on term loan, whichever is lower. Maximum amount that unit can obtain as reimbursement will be Rs.50 lakhs, over a period of seven years. Maximum amount that can be reimbursed in a year |

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|   | <p>would be Rs.12 lakhs. This incentive is applicable for term loan, including foreign currency term loan.</p> <p>For ESDM units loan upto Rs.10 crores interest subsidy of 5% of term loan on interest recovered or actual rate charged by lender on term loan. Whichever is lower upto a loan amount of Rs.10 crores.</p> <p>Maximum amount that can be reimbursed for any year would be Rs.50 lakhs</p> <p>Maximum number of years for which this benefit can be given is five years.</p> <p>Incentive is applicable for term loan, including foreign currency term loan.</p> <p>For ESDM units loan beyond Rs.10 crores</p> <p>For that portion of the loan beyond Rs.10 crores; interest loan beyond subsidy of 2% of term loan on interest recovered or the actual rate charged by lender on term loan, whichever is lower shall be applicable.</p> <p>Maximum amount of re-imburement that a unit shall be eligible for re-imburement shall be Rs.3 crores per annum (including Rs.50 lakhs for term loan component of less than Rs.10 crores) for a period of five years.</p> <p>Incentive is applicable for term loan, including foreign currency term loan.</p> |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)  |   |
| <b>DBT/ Backend / Any other</b>   |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>   | Application should be made to Managing Director, MPSEDC   |
| <b>Whom to Contact</b>  | <p>Managing Director<br/>MPSEDC Ltd.<br/>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br/>Telephone : 755 2518300, 755 2518500</p>   |

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| <b>Name of the Scheme</b>   | IT Investment Promotion Assistance  |
| <b>Description of the Scheme</b>  | <ol style="list-style-type: none"> <li>1. Within a period of 15 months from start of commercial production, unit will submit an application to authorised agency.</li> <li>2. Unit can submit claims for IT Investment promotion assistance on yearly basis.</li> </ol>                                 |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc)                           |   |
| <b>Sector of the Scheme</b>   |   |
| <b>National industry classification code</b>  |   |
| <b>Eligibility Criteria</b>   |   |
| <b>Nature &amp; Mode of Assistance</b>  | <p>75% of value of eligible reimbursement shall be paid on quarterly basis for the transactions up to 30 June 2017. The balance 25% shall be released after the issue of assessment order by tax authorities.</p> <p>Eligible IT/ESDM units shall be entitled after adjusting the input tax rebate.</p> |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)  |   |
| <b>DBT/ Backend / Any other</b>   |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>   | Application should be made to Managing Director, MPSEDC   |
| <b>Whom to Contact</b>  | <p>Managing Director<br/>MPSEDC Ltd.<br/>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br/>Telephone : 755 2518300, 755 2518500</p>   |

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| <b>Name of the Scheme</b>   | Reimbursement on Skill Gap Trainings  |
| <b>Description of the Scheme</b>  | <p>After completion of training the unit shall submit application with necessary enclosures for reimbursement of training costs to the authorized agency, within a period of three months from date of completion of the training.</p> <p>Unit can apply for multiple times within the period eligible and within maximum financial limits prescribed.</p> <p>Providing skill gap trainings to Engineers/IT/ITeS/ESDM professionals that are domicile of state, one-time reimbursement will be available to unit, for employees trained by the unit within first two years of commencement of operations.</p> <p>Trainee should have been in employment of unit for a minimum period of six-months. Benefit cannot be availed for an employee more than once in irrespective of change of employer.</p> |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc)                     |   |
| <b>Sector of the Scheme</b>   |   |
| <b>National industry classification code</b>  |   |
| <b>Eligibility Criteria</b>   |   |
| <b>Nature &amp; Mode of Assistance</b>  | <p>Reimbursement on skill gap training</p> <p>Maximum limit of Rs.10,000 per employee</p> <p>Eligibility: 50% of the cost incurred</p> <p>Maximum limit: Rs.1 crore per unit.</p>   |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)                                      |   |
| <b>DBT/ Backend / Any other</b>   |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, |   |



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| etc.)                  |   |
| <b>How to apply</b>    | Application should be made to Managing Director, MPSEDC   |
| <b>Whom to Contact</b> | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500 |

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| <b>Name of the Scheme</b>   | Incentive on Quality Certifications   |
| <b>Description of the Scheme</b>  | Incentive will be available only once to the applicant units.   |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc)                            |   |
| <b>Sector of the Scheme</b>   |   |
| <b>National industry classification code</b>  |   |
| <b>Eligibility Criteria</b>   |   |
| <b>Nature &amp; Mode of Assistance</b>  | S. No.; Type of incentives; Eligibility; Maximum amount Rs.<br>1. CMM/CMMi/PCMM; 75% of cost; 6 lakh<br>2. ISO 9001/equivalent; 50% of cost; 1 lakh |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)  |   |
| <b>DBT/ Backend / Any other</b>   |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>   | Application should be made to Managing Director, MPSEDC   |
| <b>Whom to Contact</b>  | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500                       |

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| <b>Name of the Scheme</b>  | Reimbursement of Stamp Duty and Registration Charges   |
| <b>Description of the Scheme</b>   |  |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc)                           |  |
| <b>Sector of the Scheme</b>  |  |
| <b>National industry classification code</b>   |  |
| <b>Eligibility Criteria</b>  |  |
| <b>Nature &amp; Mode of Assistance</b>   | Stamp duty and registration charges shall be reimbursed to eligible units/developers on lease executed on government land including land of Development Authorities, Urban local bodies, AKVNs, etc. |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |  |
| <b>DBT/ Backend / Any other</b>  |  |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology /Marketing, International Cooperation, etc) |  |
| <b>How to apply</b>  | Application should be made to Managing Director, MPSEDC  |
| <b>Whom to Contact</b>   | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500  |

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| Name of the Scheme        | Entry Tax Exemption   |
| Description of the Scheme | Unit will be issued an eligibility certificate within a period of one month from the date of submission of application. |
| Target group              |   |

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| (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)  |  |
| Sector of the Scheme  |  |
| National industry classification code   |  |
| Eligibility Criteria  |  |
| Nature & Mode of Assistance   | All units with an investment upto Rs.500 crores in plant and machinery shall be entitled for exemption of Entry Tax for a period of 5 years. Units with an investment above R.500 crores shall be entitled for exemption of Entry Tax for a period of 7 years. |
| Financial Information (Subsidy, low interest rate, etc.)  |  |
| DBT/ Backend / Any other  |  |
| Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation etc.) |  |
| How to apply  | Within a period of one year from the date of commercial operations the unit will submit an application with necessary enclosures to the authorised agency for obtaining benefits of Entry Tax Exemption.   |

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|                 | Application should be made to Managing Director, MPSEDC   |
| Whom to Contact | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500 |

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| <b>Name of the Scheme</b>  | Patent Assistance   |
| <b>Description of the Scheme</b>   |   |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc)                             |   |
| <b>Sector of the Scheme</b>  |   |
| <b>National industry classification code</b>   |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | Amount sanctioned shall be disbursed by the authorised agency within a period of one week from the date of sanction.  |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  | Application for availing Patent Assistance shall be submitted within six months from the date of obtaining patent.<br><br>Application should be made to Managing Director, MPSEDC |
| <b>Whom to Contact</b>   | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500   |

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| <b>Name of the Scheme</b>  | Assistance in Marketing  |
| <b>Description of the Scheme</b>   | Marketing Promotion  |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc)                             |  |
| <b>Sector of the Scheme</b>  |  |
| <b>National industry classification code</b>   |  |
| <b>Eligibility Criteria</b>  |  |
| <b>Nature &amp; Mode of Assistance</b>   | <p>All IT units shall be entitled to receive 50% subsidy on stall rentals for participating in designated National/International exhibitions/events, etc., subject to a maximum limit of Rs.2 lakhs for international and Rs.1 lakh for national events. Incentive shall be available to a unit once in a financial year, calculated separately for domestic &amp; international event.</p> <p>For industry associations the application for availing marketing assistance shall be submitted. Industry associations will be entitled to receive upto 50% of stall rent for participation in international trade fairs as Madhya Pradesh pavilion outside India subject to a ceiling of Rs.10 lakhs. Minimum five industrial units participation will be necessary as part of group to avail this assistance. Assistance shall be reimbursement and the association shall have to apply within three months from the date of such participation.</p> |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |  |
| <b>DBT/ Backend / Any other</b>  |  |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |  |
| <b>How to apply</b>  | Application for availing marketing assistance shall be submitted, for individual units within three months from the date of participating in the event.  |
| <b>Whom to Contact</b>   | <p>Managing Director<br/>MPSEDC Ltd.<br/>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br/>Telephone : 755 2518300, 755 2518500</p>  |

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| <b>Name of the Scheme</b>  | Incentive Related to Power  |
| <b>Description of the Scheme</b>   |   |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc)                             |   |
| <b>Sector of the Scheme</b>  |   |
| <b>National industry classification code</b>   |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | All eligible units having 'High Tension (HT)' connection by any DISCOM shall be exempted from electricity duty.               |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  | Unit shall submit application to the concerned Electricity Distribution Company   |
| <b>Whom to Contact</b>   | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500 |

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| <b>Name of the Scheme</b>        | Special Package for BPO/BPM units  |
| <b>Description of the Scheme</b> | Eligible units can choose to avail benefits either under this clause or the benefits available to normal IT units as per their choice. |

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|  | Units availing benefits under this special package will not be entitled to any other benefits of this policy except land related benefits, stamp duty and registration charges reimbursement. |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc)                             |   |
| <b>Sector of the Scheme</b>  |   |
| <b>National industry classification code</b>   |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | One time incentive at the time of establishing and starting of BPO/BPM unit<br><br>Incentives for operations  |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  | Availing benefits under incentives for operations unit will submit application to authorised agency   |
| <b>Whom to Contact</b>   | Managing Director<br>MPSEDC Ltd.<br>State IT Centre, 47-A, Arera Hills, Bhopal-462011<br>Telephone : 755 2518300, 755 2518500   |

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| <b>Name of the Scheme</b>  | Mukhyamantri Yuva Swarozgar Yojana   |
| <b>Description of the Scheme</b>   | Financial assistance by helping people get loans from banks to setup their own small business. Objective is to promote entrepreneurship in without the need for collateral security. |
| <b>Target group</b><br>(Individual, Enterprises-SHG, Cooperatives, Companies, etc) |  |

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| <b>Sector of the Scheme</b>  |   |
| <b>National industry classification code</b>   |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | <p>Estimated cost of any undertaken should be between Rs.50,000 to Rs.10 lakh rupees.</p> <p>General category will be paid 15% of total amount of the plan (maximum of Rs.1 lakh).</p> <p>Subsidy of 30% (maximum Rs.2 lakh) for Scheduled Caste/Tribe/OBC/women/disabled will be given below poverty line.</p> <p>Bhopal gas tragedy and stray people have been given extra.</p> <p>Interest subsidy will be given at the rate of 5% on project cost, per year (maximum Rs.25,000).</p> <p>Paid a guaranteed charge at the current rate for seven years.</p> <p>State Government will provide 20% of project cost (Rs.50,000) in the form of margin money or a maximum of Rs.10,000.</p> |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  | Application can be applied directly to MP online or through MP Online Kiosk Centers   |
| <b>Whom to Contact</b>   | Various Departments of Government of Madhya Pradesh   |

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| <b>Name of the Scheme</b> | Mukhyamantri Yuva Udyami Yojana |
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| <b>Description of the Scheme</b>   | Provide financial support to all categories of people for setting up manufacturing or service industry.   |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc)                            |   |
| <b>Sector of the Scheme</b>  |   |
| <b>National industry classification code</b>   |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | <p>Margin money, interest subsidy, loan guarantee and training are given for establishment of enterprise. Loan is available only for interest at 5% per annum. However, repay the loan received in 7 years.</p> <p>15% of capital cost of project (maximum Rs.12 lakh) is made available as margin money. At the same time, 5% interest subsidy for male applicants and 6% interest subsidy for women applicants is given</p> |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  | <p>Application forms are available in every district office. General project report of proposed project will be submitted along with application form for loan.</p> <p>After acceptance of application, loan is available within 15 days. After the loan distribution, applicant will be trained by the government.</p> <p>Online application: visit <a href="http://mmsy.mponline.gov.in">mmsy.mponline.gov.in</a>.</p>      |
| <b>Whom to Contact</b>   | Various departments of Government of Madhya Pradesh   |

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| <b>Name of the Scheme</b> | Set up food processing units of rural youth |
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| <b>Description of the Scheme</b>   | Rural entrepreneurs can set up a primary processing unit at a cost of up to Rs.25 lakh. Set up small scale mills to process rice, pulses, millets and dehydration units for onions and garlic, manufacturing of onion and garlic paste, soya milk and tomato puree, among others. |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc)                            |   |
| <b>Sector of the Scheme</b>  |   |
| <b>National industry classification code</b>   |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | Cost of project up to Rs.25 lakh, of which they will receive 40% as a subsidy while the rest will be financed by bank loans   |
| <b>Financial Information</b><br>(Subsidy , low interest rate, etc.)  |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  | Visiting state officers from NRLM/MSME-DI or DIC of the concern district.   |
| <b>Whom to Contact</b>   | Panchayat & Rural Development Depttment,<br>Bhopal, MP<br>Phone: 0755-2557727<br>Email: <a href="mailto:dirpanchayat@mp.gov.in">dirpanchayat@mp.gov.in</a>  |

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| <b>Name of the Scheme</b>        | Development of Commercial Horticulture through Production and Post-Harvest Management  |
| <b>Description of the Scheme</b> | Covers high density plantation, micro propagation (tissue culture), hi-tech cultivation under controlled climatic conditions, production through efficient water management techniques, nursery management for quality seed/plant, hybrid seed production, organic farming, hydroponics for year round quality production, use of plastic in horticulture, bio-technology, genetically modified organisms (GMOs), besides project based on scientific advancement and other projects related to development of infrastructure for production, Post-Harvest Management, development of market and |

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|  | primary processing, development of horticulture ancillary industry for improved packaging, corrugated boxes, horticulture machinery, tools, etc.   |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc)                            |  |
| <b>Sector of the Scheme</b>  |  |
| <b>National industry classification code</b>   |  |
| <b>Eligibility Criteria</b>  |  |
| <b>Nature &amp; Mode of Assistance</b>   | Assistance in the form of back-ended capital investment subsidy not exceeding 20% of the total project cost with a ceiling of Rs.25 lakhs per project. Subsidy would be available through participating banks/FIs in general and through NCDC in case of cooperative sector. |
| <b>Financial Information</b><br>(Subsidy , low interest rate, etc.)  |  |
| <b>DBT/ Backend / Any other</b>  |  |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |  |
| <b>How to apply</b>  |  |
| <b>Whom to Contact</b>   | Department of Horticulture and Food Processing<br>755-2578491<br>dirhort@mp.nic.in<br>4th Floor, Vindhyachal Bhawan Bhopal   |

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| <b>Name of the Scheme</b>   | Scheme of establishment of nutritional gardens in rural areas               |
| <b>Description of the Scheme</b>  | Assistance in the field of horticulture activity is given in form of grant. |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc) |   |
| <b>Sector of the Scheme</b>   |   |

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| <b>National industry classification code</b>   |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | Assistance in the form of 100% grant in aid available for supply of fruits plants, vegetable, seeds with ceiling rate of Rs.250 per family, installation of zero energy food chamber for demonstration by panchayat at a total cost of Rs.2,500 for 100 kg capacity for each unit, demonstrating concept of nutritional gardens with grant limited to Rs.5,000 through Horticulture Department/Implementing agencies. |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  |   |
| <b>Whom to Contact</b>   | Department of Horticulture and Food Processing<br>755-2578491<br>dirhort@mp.nic.in<br>4th Floor, Vindhyachal Bhawan, Bhopal   |

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| <b>Name of the Scheme</b>   | Schemes for Quality Development: Horticulture – ‘A’   |
| <b>Description of the Scheme</b>  | Assistance to exporters, producers, trade associations, public institutions, etc., for setting up/strengthening laboratories. |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc) |   |
| <b>Sector of the Scheme</b>   |   |
| <b>National industry classification code</b>  |   |
| <b>Eligibility Criteria</b>   |   |
| <b>Nature &amp; Mode of Assistance</b>  | 50% of total cost subject to a ceiling of Rs.5 lakhs per beneficiary.   |

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| <b>Financial Information</b><br>(Subsidy, low interest rate etc.)  |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  |   |
| <b>Whom to Contact</b>   | Department of Horticulture and Food Processing<br>755-2578491<br>dirhort@mp.nic.in<br>4th Floor, Vindhyachal Bhawan, Bhopal |

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| <b>Name of the Scheme</b>  | Schemes for Quality Development : Horticulture – ‘B’  |
| <b>Description of the Scheme</b>   | Assistance to exporters & producers for installing quality management, quality assurance and quality control system such as ISO series, HACCP, TQM, etc., including consultancy, quality improvement and certification for these. |
| <b>Target group</b><br>(Individual, Enterprises-SHGs, Cooperatives, Companies, etc)                            |   |
| <b>Sector of the Scheme</b>  |   |
| <b>National industry classification code</b>   |   |
| <b>Eligibility Criteria</b>  |   |
| <b>Nature &amp; Mode of Assistance</b>   | 50% of cost subject to a ceiling of Rs.2 lakhs per beneficiary for each system  |
| <b>Financial Information</b><br>(Subsidy, low interest rate, etc.)   |   |
| <b>DBT/ Backend / Any other</b>  |   |
| <b>Other Assistance</b><br>(Procurement of machinery, Technology / Marketing, International Cooperation, etc.) |   |
| <b>How to apply</b>  |   |

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| <b>Whom to Contact</b> | Department of Horticulture and Food Processing<br>755-2578491<br>dirhort@mp.nic.in<br>4th Floor, Vindhyachal Bhawan, Bhopal |
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